

Webinar: Waste Reduction: Pathways for achieving zero landfill

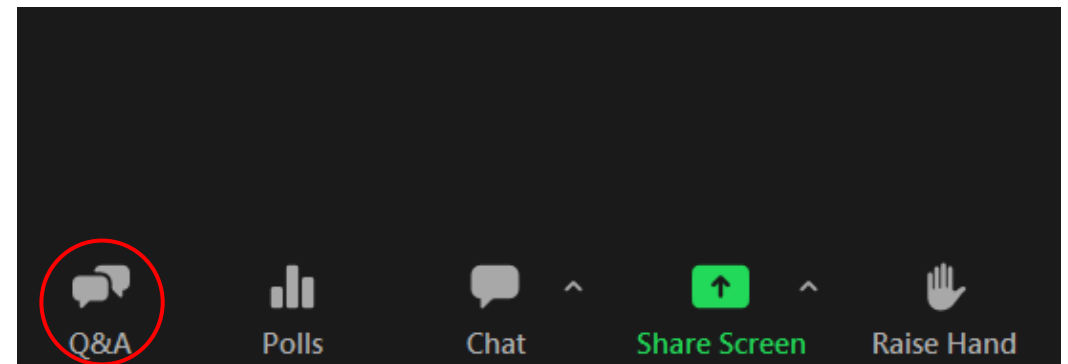
**Moderator: Mr. Felix Lam
Head of Sustainability
Green Council**



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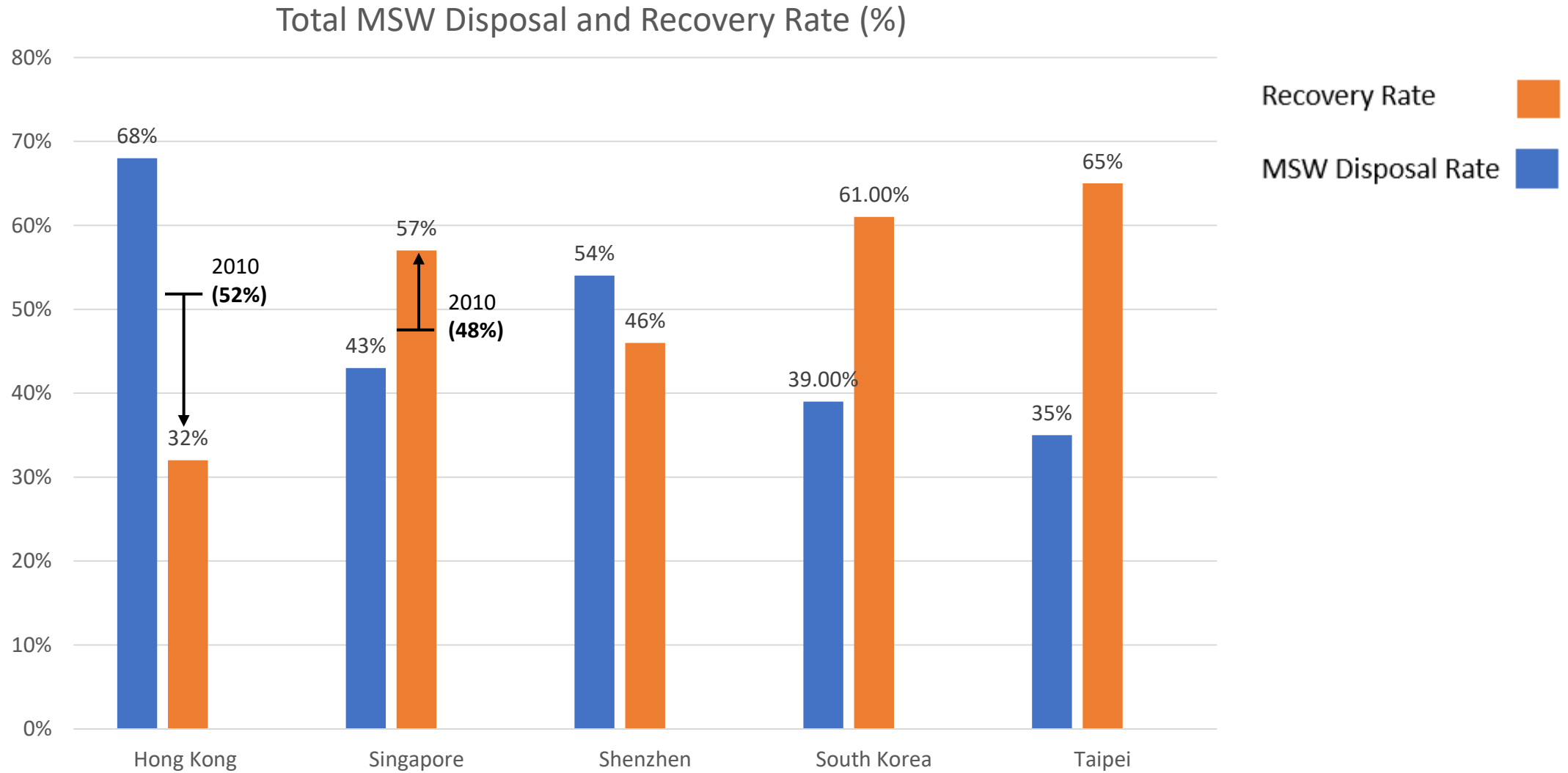
Housekeeping on this webinar

- All attendees are muted.
- Any question for speaker, please write at the Q&A box.
- Speaker will address your questions immediately after his/her presentation or at the panel discussion session.
- All presentation slides and recording will be posted at Green Council website.
- You will receive a Certificate of Attendance for this 3 hours webinar after a completion of feedback survey.
- 15 minutes break at the middle of webinar

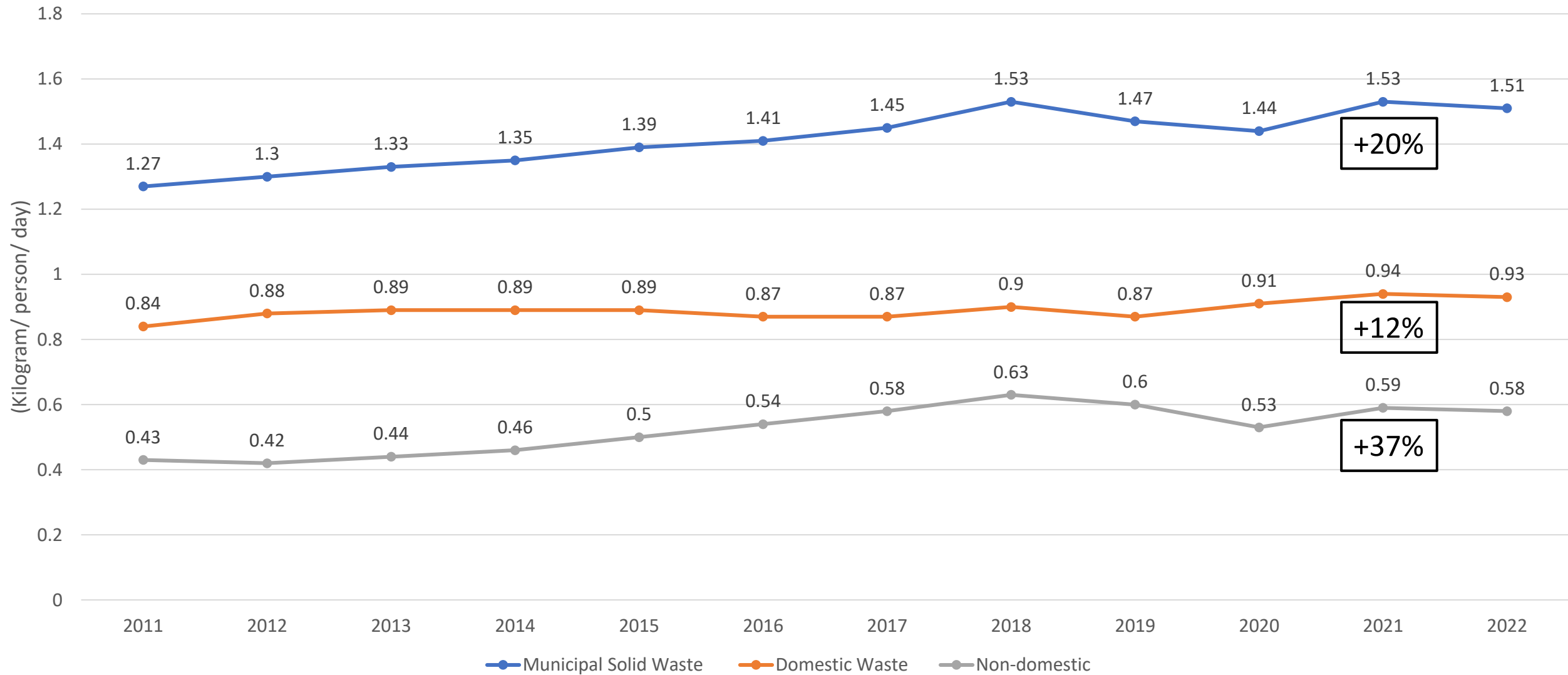


	Topic
1	<p>Waste Charging Scheme: Potential Challenges in Waste Disposal</p> <p>Mr. Steven Choi, Senior Project Manager, Green Council</p>
2	<p>Value Creation on Waste</p> <p>Ms. Phyllis Ng, Chief Executive Officer, Baguio Green Group</p>
3	<p>A World without Waste: Our Circular Economy Model</p> <p>Ir Kenny Wong, Director, Business Development & Projects - Hong Kong, ALBA Group Asia</p>
4	<p>Building Green Culture in Campus</p> <p>Ms. Kay Choy, Director of Estates, Hong Kong Baptist University</p>
5	<p>Innovating Towards Green Food Delivery with Sustainable Packaging</p> <p>Ms. Doris Hui, Senior Manager, Sustainability, foodpanda Hong Kong</p>
6	<p>Towards More Sustainable Use of Resources in Aviation</p> <p>Ms Karen Pong, Head of Sustainable Development, Cathay Pacific Airways</p>
7	<p>Sustainable Practices for Reducing Waste Footprint</p> <p>Ms Jessica Chan, Head of Sustainability, MTR Corporation Limited</p>
8	<p>Panel Discussion and Q&A:</p> <p>Waste Charging: will it be an effective pathway for achieving zero landfill?</p> <p>Moderator: Mr. Steven Choi, Senior Project Manager, Green Council</p>

How is Hong Kong Managing our Municipal Solid Waste in 2022?



Per Capita Disposal Rate of MSW in Hong Kong



Source: <https://www.wastereduction.gov.hk/en-hk/resources-centre/waste-statistics>

Welcome our speakers!



Waste Charging Scheme: Potential Challenges in Waste Disposal



*Mr. Steven Choi,
Senior Project Manager,
Green Council*

Steven has 12 years of experience in the environmental industry and has been the Senior Project Manager for several government waste management projects, which include municipal solid waste (MSW) charging pilot schemes in public housing estates, training services for food waste source separation and delivery to O Park1, collection services for food wastes from hotels and private housing estate, and training services of MSW charging for cleansing service companies.

He specialises in delivering training sessions and presentations on waste management and various waste-related topics. Steven holds a Master of Science degree in Environmental Management from The University of Hong Kong.

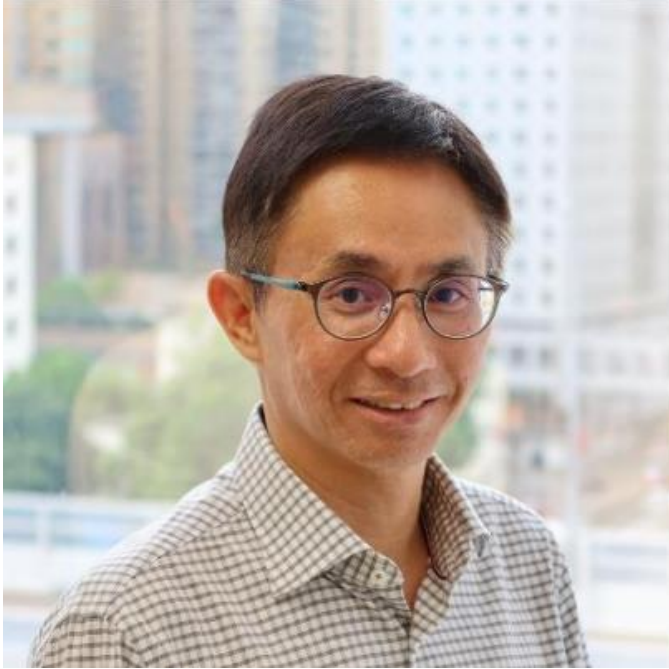
Value Creation on Waste



Phyllis has over 29 years of experience in the integrated environmental services industry, with a seasoned background in waste management and recycling in Hong Kong. Currently serving as the Vice Chairman at Environmental Industries Council of Federation of Hong Kong Industries, and the founding member of Sustainable Procurement Charter of Green Council, she plays a pivotal role in shaping the industry and advancing the adoption of sustainable practices.

*Ms Phyllis Ng,
Chief Executive Officer,
Baguio Green Group*

A World without Waste: our Circular Economy Model



Ir Kenny Wong, Director,
Business Development &
Projects - Hong Kong, ALBA
Group Asia

Ir Wong is an accomplished professional with over 25 years of experience in environmental management and technologies. He specializes in waste management, recycling, energy and carbon management, and corporate sustainability. Currently serving as the Director and Project Manager of WEEE·PARK, he oversees the recycling of more than 20,000 tons of waste electrical and electronic equipment annually. Additionally, he has played a key role in the research, development, and commercialization of environmental and automotive technologies. With extensive expertise in public policy research, Ir Wong has actively contributed to the development, implementation, and stakeholder engagement of government policies and initiatives. Notably, he served as the Deputy Programme Director of the HK\$2 Billion Recycling Fund for the HKSAR Government.

Break until 15:20



Building Green Culture in Campus



*Ms Kay Choy, Director of
Estates, Hong Kong Baptist
University*

Kay is an architect with over 25 years of experience, known for her unique approach to architecture thanks to her diverse background in law, psychology, and academic degrees in architecture. As the Director of Estates at Hong Kong Baptist University, Kay is committed to promoting sustainable development and environmental protection. Leading a team, she focuses on constructing green environments and managing a sustainable living campus. Kay believes that behavioral changes and eco-friendly practices are crucial for achieving carbon neutrality. She will address the challenges of building a green culture on campus and the importance of addressing these obstacles within the context of limited land resources, aligning with the University's vision for a resource-efficient future.

Innovating Towards Green Food Delivery with Sustainable Packaging



Ms. Doris Hui, Senior
Manager, Sustainability,
foodpanda Hong Kong

Doris currently leads the CSR & Sustainability function at foodpanda Hong Kong. Under sustainability, she focuses on three key environmental areas: plastics, food, and carbon. She manages Hong Kong's first reusable food packaging pilot, offering a more sustainable option to foodpanda vendors and users to reduce waste at the source and promote a circular economy. In addition to her environmental sustainability work, she is also leading the team in creating positive social impact through foodpanda's CSR initiatives, focusing on employee wellbeing, giving back to the community, and ethics and good governance.

Towards More Sustainable Use of Resources in Aviation



Ms Karen Pong, Head of Sustainable Development, Cathay Pacific Airways

Karen is responsible for developing and executing strategies that promote sustainable operations within the Cathay group, driving the organisation towards its decarbonisation and circular economy goals. She focuses on facilitating resource circularity, waste reduction, and leading Cathay's communications and disclosures related to sustainability. Prior to joining Cathay, Karen worked in ESG advisory, serving corporate and non-profit clients. Her passion is to create more eco-conscious travel experiences and drive systemic changes that facilitate sustainability in the industry.

Sustainable Practices for Reducing Waste Footprint



Ms Jessica Chan, Head
of Sustainability, MTR
Corporation

Jessica is an experienced sustainability professional with over 25 years of expertise in environmental and corporate sustainability. She spearheads sustainability strategies and initiatives at MTR Corporation, formulating a long-term decarbonisation roadmap and science-based carbon reduction targets. Jessica develops key performance indicators to evaluate and enhance the company's sustainability performance. She actively contributes to international and local sustainability committees, including UITP's Sustainable Development Committee, WEF's Community of ESG Practitioners, and HKGCC's Environment & Sustainability Committee. Additionally, Jessica serves on the Programme Advisory Committee of a sustainability-related MSc program at The Chinese University of Hong Kong and is a member of the Board of Examiners for HKMA's Hong Kong Sustainability Award.

Panel Discussion and Q&A:

Waste Charging: will it be an effective pathway for achieving zero landfill?

Moderator: Mr. Steven Choi,
Senior Project Manager
Green Council



Seminar on Achieving the SDGs: Embed Sustainability into Corporate Strategy





Date and Time : 8th March 2024 (Fri), 14:00 to 17:00

Venue : HKU SPACE Admiralty Learning Centre, Room ADC303, Admiralty Centre,

Language : Cantonese and English

Registration : (On-site) <https://forms.gle/WH8A2YaKv9JdWGQd7>

(Online) https://us02web.zoom.us/webinar/register/WN_JlBnd_-zTLmKlazR2f-osA

14:30 - 14:50	<p>River Revitalization - A Mission More Than Engineering <i>Mr. Antony WAN, Senior Engineer, Drainage Projects Division, Drainage Services Department</i></p>	
14:50 - 15:10	<p>Innovations from Construction to Energy <i>Mr. Hugh CHOW, Acting Executive Director - Innovation & New Ventures (Special Advisor to CEO), Kum Shing Group</i></p>	
15:10 - 15:30	<p>What Should be Our New Flood Prevention Strategy in Response to the Climate Crisis? <i>Mr. CHEUNG Fei Kit, Senior Engineer/North, Drainage Services Department</i></p>	
15:30 - 15:50	<p>Promoting Urban Biodiversity: CORAL REEFStorage <i>Ms Melanie KWOK, Assistant General Manager (Sustainability), Sino Group</i></p>	
15:50 - 16:00	Break	
16:00 - 17:00	<p>Panel Discussion: Achieving SDGs - Embed Sustainability into Corporate Strategy Member: <i>Mr. Billy YEUNG, Senior Director, Supply Chain Management, DKSH Hong Kong Limited</i> <i>Ms Melanie KWOK, Assistant General Manager (Sustainability), Sino Group</i> <i>Ms Judy HO, Sustainability Manager, Swire Coca-Cola HK Limited</i> Moderator: Prof. Lapman LEE, Professor of Practice (ESG, FinTech, Sustainable Finance), The Hong Kong Polytechnic University</p>	
17:00	End of Seminar	

Reminder!



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Thank you for your listening!

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