



香港綠色日 2021

誠邀全港商店成為「綠色商店」 宣揚綠色生活

為響應聯合國 6 月 5 日「世界環境日」，環保促進會自 2013 年舉辦屬於香港的環境日 - 「香港綠色日」，與國際一同綠起來！環保促進會希望透過嘉許「綠色商店」，將環保訊息從「衣、食、住、行」四方面推廣到社區，讓商戶與顧客攜手於「綠(6)」月締造綠色香港。

成為「綠色商店」資格

承諾實行下列**至少一項環保措施**，包括：

- **減少貨品包裝** (例：不主動派發購物袋 / 鼓勵顧客自備購物袋 / 避免提供不必要或不可重複使用的禮品包裝)
- **節省用電** (例：店內空調溫度維持 25.5°C / 關店後關閉電源，包括店內燈具、電器等 / 儘量利用天然光 / 保持通風)
- **節省用水** (例：飲用或清潔時只使用適當的份量)
- **減廢回收** (例：店內設置廢物回收箱 / 將「可回收」及「不可回收」的廢物分類 / 盡量減少廢棄貨品 / 將多餘貨品轉贈予有需要的慈善機構或人士 / 員工自備可重用水杯及餐具)
- **減少用紙** (例：盡量使用電子文件 / 有需要時才打印 / 雙面打印文件)

其他建議活動

- 於 6 月**提供「著綠優惠」** (例：提供折扣或贈品予穿著綠色服飾的顧客)，本會將於網站及「香港綠色日」專頁社交平台作出特別推廣
- 利用「香港綠色日」標誌，設計並於店舖內展示 貴公司的「著綠優惠」海報
- 於 6 月期間於店內展示「香港綠色日 2021」的宣傳品 (如海報、貼紙、短片)
- 鼓勵員工「著綠」上班 (於 6 月 5 日或整個 6 月穿戴綠色衣著或配飾)

合資格的「綠色商店」將獲發「綠色商店」的標貼，以供張貼於店舖內以作宣傳及提升其環保的形象。

是次活動費用全免，歡迎於 **5 月 30 日 (星期日) 前** 於網上登記 (表格：<https://forms.gle/S LZPMehiwd6nm5jb9>)，並透過電郵提交以下檔案以完成登記程序：(1)商店商標、(2)「著綠優惠」宣傳相片(如適用)。如有任何疑問，請聯絡環保促進會職員張先生/周小姐(電郵：hkgreenday@greencouncil.org，電話：2810 1122)。



Hong Kong Green Day 2021 Invitation to become a “Green Shop”

Celebrating the United Nations' World Environment Day on June 5, the Green Council established the annual event – “Hong Kong Green Day” - on the same day since 2013 to promote green living in Hong Kong. The “Green Shop” Campaign has been launched to spread the green messages to the public through “food, clothing, housing and transportation”.

How to become a “Green Shop”

Implement **at least one Green Measure** below, including:

- **Reduce product packaging** (e.g. do not actively provide shopping bags / encourage customers to bring their own shopping bags / avoid providing unnecessary or non-reusable packaging)
- **Reduce electricity consumption** (e.g. maintain room temperature of the shop at 25.5°C / switch off all electrical appliances after closing / utilize natural light and ventilation)
- **Reduce water consumption** (e.g. use the only appropriate amount when drinking or cleaning)
- **Implement waste recycling** (e.g. set up waste recycling bins in the shop / sort waste into recyclables and non-recyclables / minimize waste production / donate excess products to charities or people in need / use of reusable cups and cutlery by employees)
- **Reduce paper consumption** (e.g. use electronic documents / print documents only when needed / double-sided printing)

Other Suggested Activities

- **Provide “Green Offer(s)”** in June (e.g. offer discounts or gifts to customers wearing green clothes / accessories), it will be shared in our social media channels and Hong Kong Green Day official website
- Incorporate Hong Kong Green Day logo to your own poster to promote the “Green Offer(s)”
- Display “Hong Kong Green Day 2021” promotional materials (e.g. posters, stickers, videos) in the shop in June
- Encourage employees to “dress green” to work (wear green clothes or accessories on June 5 or in whole June)

“Green Shop” labels will also be issued to the participating shops for display and publicity.

If you are interested in joining this campaign, please register through online registration form (<https://forms.gle/SLZPMehiwd6nm5jb9>) **by May 30 (Sunday)**, and submit the (1) Logo of your Shop and (2) “Green Offer(s)” promotional photos (if applicable) via email. If you have any questions, please feel free to contact Mr. Cheung / Ms Chow (Email: hkgreenday@greencouncil.org, Tel: 2810 1122). This campaign does not require any application fee or administration fee.