

SPONSORSHIP PACKAGES

| | Platinum HK\$100,000 | Gold HK\$50,000 | Silver HK\$30,000 | Bronze HK\$10,000 |
|---|---------------------------------|---------------------------------|-------------------------|---------------------------|
| A. Acknowledgement | | | | |
| Letter of Acknowledgement | ✓ | ✓ | ✓ | ✓ |
| Logo on Backdrops of HKGD Kick-off & Closing Ceremony | ✓ | ✓ | ✓ | ✓ |
| MC's announcement | ✓ | ✓ | ✓ | ✓ |
| B. Advertisement | | | | |
| Logo/Name on promotional posters ^{1,2} | Supreme Large size logo / Name | Large size logo / Name | Medium size logo / Name | Standard size logo / Name |
| Logo/Name on Bus body | ✓ | ✓ | ✓ | Nil |
| Logo/Name on Bus shelter | ✓ | ✓ | ✓ | ✓ |
| Logo/Name on ferry banner | ✓ | ✓ | ✓ | Nil |
| Logo/Name on ferry poster | ✓ | ✓ | ✓ | ✓ |
| Logo/Name on MTR poster | ✓ | ✓ | ✓ | ✓ |
| Logo/Name on street banner | ✓ | ✓ | ✓ | Nil |
| Logo/Name on Green Day webpage | ✓ (With company's hyperlink) | ✓ (With company's hyperlink) | ✓ | ✓ |
| Logo/Name on Promotional Video ³ | ✓ | ✓ | ✓ | ✓ |
| C. Others | | | | |
| Use of HKGD logo on all published material for 1 year | ✓ | ✓ | ✓ | ✓ |
| Green Office Talk ⁴ | ✓ | Nil | Nil | Nil |
| Officiating Guest of HKGD Ceremony | ✓ | ✓ | ✓ | Nil |
| VIP Guest of HKGD Ceremony | ✓ | ✓ | ✓ | ✓ |
| Commemorative pins | 100 | 80 | 50 | 30 |

Remarks:

1. Logo (AI format) should be sent to the Secretariat before 29th March 2018 with the Sponsorship Reply Form.
2. Promotional posters will be distributed to 1,100 schools, colleges and institutes, and more than 180 public estates.
3. Promotional video will be broadcast on ferry television channels, karaoke box, ATV A1 channel and posted through social media
4. Provide one free Green Office Talk within one year.